

TECH DATA



DECORATIVE SERIES

VINYLEFX DECORATIVE

Technical Data Sheet

Coated with a permanent pressure sensitive acrylic adhesive, RTape metalized VinylEfx® films exhibit good adhesion to a wide variety of sign substrates. User should determine the suitability of the film prior to use in production. VinylEfx® films are hot-embossed to produce deeper and more defined patterns. Their realistic and distinctive eye-catching appearance duplicates the look of metallic finishes. RTape's decorative series metalized films provide long-term indoor use as well as limited outdoor durability. All VinylEfx® films are printable using screen print, digital print and offset inks formulated for pressure sensitive vinyl films.

PHYSICAL SPECIFICATIONS

Adhesive **Acrylic**
Color **Various**
Caliper *facestock* **2.7 mils (65micron)**
Caliper *facestock + adhesive* **3.7 mils (90 micron)**
Release Liner **one side coated white kraft paper, 143 g/m2**
Adhesion to Steel* **28 N/100mm (25 oz.)**
Durability **Intended for indoor application only; limited outdoor life.**
Shelf Life** **1 year**

- Adhesion PSTC-1, 1 minute on stainless steel at time of manufacture.
** Stored at 22°C (72°F)/50-55 % RH

FEATURES

- Distinctive look adds value to your designs, so your signs will command higher selling prices and profits!
- Eye-catching appearance attracts the attention. That way, your graphics . get noticed, read and remembered.
- Excellent performance on flat and simple curved surfaces.
- Excellent layflatness and stability during cutting and weeding.

APPLICATIONS

- Point-Of-Purchase posters
- Tradeshow graphics and decoration
- Retail displays and signage
- General decorations
- Store window displays

WARRANTY

Tapes are only warranted to be free of defect in workmanship or materials at time of shipment. Manufacturer will replace or credit any material manufacturer deems defective. No acceptance or responsibility for loss, damage, or expense, implies or otherwise, shall be assumed by seller or manufacturer. User assumes all risk and liability herewith.